BETINA BONDOC

MULTIMEDIA PRODUCER

bettybondoc.com
+63 995 449 5244
betinabondoc@gmail.com

WORK HISTORY

APR 2013 – PRESENT **Multimedia Producer**
FREELANCE

JUN 2014 – MAY 2015 **Regional Accounts Associate**
ABS-CBN GLOBAL, LTD.

JAN 2013 – DEC 2013 **Planning Maven**
BAICH INC.

JUN 2012 – DEC 2012 **Account Executive**
PRINTSONALITIES, BAICH INC.

FREELANCE WORK EXPERIENCE

DEC 2015 - PRESENT **Editor-in-Chief**
EMEA.KAPAMILYA.COM | ABS-CBN GLOBAL, LTD.

MAY 2018 – PRESENT **Digital Producer**
THANKYOU.ABS-CBN.COM | ABS-CBN GLOBAL, LTD.

MAY 2014 - PRESENT **Storyteller / Videographer**
SHUTTER & PEN PRODUCTIONS

JUL 2017 – FEB 2018 **Digital Producer**
MYTFC.COM | ABS-CBN GLOBAL, LTD.

JUL 2016 – NOV 2016 **Digital Producer**
TFC.TV | ABS-CBN GLOBAL, LTD.

JUN 2015 – DEC 2015 **Video Producer**
WU PINOY | WESTERN UNION

JUN 2015 – DEC 2015 **Art Director**
OFWORLD: TABLOID FOR THE GLOBAL PINOY (ITALY)

2014 - 2017 **Graphic Designer**
SODEC | PHILIPPINE SOFTWARE INDUSTRY ASSOCIATION

2013 - 2017 **Video Producer**
ROPALI GROUP OF COMPANIES

WORK-RELATED EXPERIENCE

MARCH 2012 **Writer**
KARAKTER: SHORT STORY ANTHOLOGY

JUN 2010 – MAR 2012 **Program Host & Producer**
DZUP 1602

APR 2011 - JUL 2011 **Apprentice Editor**
OUTPOST VISUAL FRONTIER

EDUCATION / TRAINING

Tuitt - Coding Bootcamp PH
WEB DEVELOPMENT BOOTCAMP
OCT 2017 - MAY 2018, TOP PERFORMER

University of the Philippines
BA BROADCAST COMMUNICATION
2008 - 2012, CUM LAUDE

Saint Vincent de Paul College
2004 - 2008, VALEDICTORIAN
VINCENTIAN AWARDEE

ORGANIZATIONS

Imus Unida Church
MULTIMEDIA HEAD, CWS
2016 - PRESENT
SECRETARY / MULTIMEDIA HEAD,
YOUTH MINISTRY
2013 – 2016

Pi Gamma Mu Honor Society
2012 - PRESENT

DZUP Radio Circle
HEAD OF MEMBERSHIP
2011 - 2012
ASSISTANT HEAD OF MEMBERSHIP
2009 - 2011

CMC Student Council
ORGANIZATION /
BATCH REPRESENTATIVE
BC TEAM, 2010 – 20112

UPTV Online
CORE TEAM, 2010 – 2012

SKILLS

Professional

WRITING (ENG/FIL)
VIDEOGRAPHY
ADOBE PREMIERE
ADOBE AFTER EFFECTS
PHOTOGRAPHY
ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
HTML
CSS
JAVASCRIPT
PHP

Personal

COMMUNICATION
ORGANIZATION
CRITICAL THINKING
CREATIVITY