

# BETINABONDOC

## CONTACT

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- ☎ +61 497 283 065
- 🌐 bettybondoc.com
- 📍 North Rocks, NSW

## EDUCATION

### WESTERN SYDNEY UNIVERSITY

FEB 2020 - PRESENT

Master of Information and  
Communications Technology

Current GPA: 6.25 (Highest 7.0)

### ZUITT CODING BOOTCAMP

OCT 2017 - MAY 2018

Full Stack Web Development

Top Performer

### UNIVERSITY OF THE PHILIPPINES

JUN 2008 - APR 2012

BA Broadcast Communication

Cum Laude (GPA 1.57, Highest 1.0)

### SAINT VINCENT DE PAUL COLLEGE

JUN 2004 - MARCH 2008

Valedictorian / Vincentian Awardee  
(Final Grade 92.13, Highest 100)

## LANGUAGE SKILLS

### ENGLISH

EXCELLENT COMMAND OF ENGLISH  
PTE Academic Score: 90 (Highest 90)

### FILIPINO

NATIVE FILIPINO SPEAKER

## PROFILE

I am a university student looking for part-time work and internship opportunities where I can utilize my skills in web design and development. I have experience in customer service, creative work, web development and management. I hold a student visa (subclass 500), which allows me to work for up to 40 hours every fortnight during the semester and for unlimited hours during session breaks.

## WORK EXPERIENCE

### WEB DEVELOPER

FREELANCE, 2020

Designing a system that handles costing, supplies and client management for Baich Group of Companies.

### WEB DEVELOPER

PINO DESIGN STUDIO, 2019

Designed UI/UX for websites and mobile applications using Adobe XD and Figma. Developed and maintained websites for various brands using HTML, CSS, Javascript, PHP, Wordpress and Shopify. Created documentation and training manuals. Assisted clients with SEO, Facebook Pixel and Google Analytics.

### GRAPHIC DESIGNER / VIDEO PRODUCER / WRITER

FREELANCE, 2015 - 2018

Created marketing materials and video content for various brands. Collaborated with clients to develop various creative solutions.

### DIGITAL PRODUCER / EDITOR-IN-CHIEF

ABS-CBN GLOBAL, 2015 - 2018

Curated/managed content for audiences across the globe and worked with developers to build the CMS for TFC.tv, myTFC.com, and thankyou.abs-cbn.com. Planned, curated and created content for audiences in Europe, the Middle East and Africa for emea.kapamilya.com.

### RESTAURANT MANAGER

SOUTHERN SPOON KITCHEN, 2016 - 2017

Set up and managed our family restaurant. Created the brand persona and ensured it translates across the whole store from marketing materials, interior design to customer service. Managed sourcing of supplies and employee payroll. Supervised kitchen and service staff on a day-to-day basis. Manned the cash register, kitchen and the hall for different shifts.

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## SKILLS

### UI/UX

Wireframing, Journey Mapping, Prototyping, Figma, Adobe XD

### WEB DEVELOPMENT

HTML, CSS, SASS, Materialize, Bootstrap, Javascript, jQuery, Greensock, ScrollMagic, PHP, Laravel, Java, Wordpress, Shopify, Git

### SYSTEMS / DATABASE

Systems Design, MySQL, MariaDB

### PROJECT MANAGEMENT

Data Analytics, R, Google Analytics, Jira, Trello, Monday

### CONTENT / DESIGN

Writing, Graphic Design, Videography, Photography, Adobe Photoshop, Adobe Illustrator, Adobe Premiere

### SOFT SKILLS

Oral and written communication, critical thinking, problem solving, resourcefulness, mentoring, time management, collaboration, organization, initiative, teamwork

## WORK EXPERIENCE

### WEDDING VIDEOGRAPHER

SHUTTER & PEN, 2014 - 2017

Wrote storylines, captured footage and edited wedding videos. Collaborated with clients to learn about their stories and deliver a video that resonates with them.

### REGIONAL ACCOUNTS ASSOCIATE

ABS-CBN GLOBAL LTD., 2014 - 2015

Created marketing campaigns for various TFC products, services, and events for audiences in North America and Canada. Managed and coordinated with copywriters, designers, and producers to deliver multiple materials for different campaigns on time.

### ACCOUNT EXECUTIVE / PLANNING MAVEN

BAICH GROUP OF COMPANIES, 2012 - 2013

Managed accounts for Printsonalities. Managed and coordinated with designers, production and logistics to deliver the products on time.

## VOLUNTEER WORK

### CO-FOUNDER

BKIND, 2017 - PRESENT

Co-founded a volunteer organization that raises awareness and organizes fundraisers for less-known philanthropic foundations in the Philippines. Liaises between Children of the Dump UK / ASCF Philippines and other organizations.

### MEMBER

SINAG FILIPINO SOCIETY (WSU), 2020 - PRESENT

Helps in promoting the Filipino culture through various initiatives

### MEMBER

WOMEN WHO CODE, 2018 - PRESENT

Engages with other women in tech via hackathons, workshops, seminars and other initiatives

### MULTIMEDIA HEAD

IMUS UNIDA CHURCH YOUTH / CWS, 2013 - 2019

Disciplined and mentored youth between 12 to 20 years of age. Led and trained the multimedia team in producing videos and designing materials for promotions and live events.